

# beMUSED

KOREA

## CURATED, NATURAL K-BEAUTY

When BemusedKorea.com first launched, I helped create website content, including brand overview descriptions and product descriptions.

### Atoclassic

At the heart of Atoclassic is the 100 years of herbal skincare wisdom accumulated by the Woobo Health & Skin Research Center. This traditional herbal skincare brand strives to provide genuine holistic nourishment for the skin. By treating the root problems rather than just the surface symptoms, Atoclassic addresses the sensitivities and environmental stresses that affect skin today, restoring healthy and beautiful skin.

Atoclassic uses natural processing methods to maximize the effects of the carefully selected, low-sensitivity, non-irritating ingredients. Everyone, from babies to pregnant women, can use these traditional herbal products safely to replenish all different skin types, at any age.



ATOCLASSIC

Earth's Recipe has a skincare philosophy rooted in traditional Navajo medicine with the idea that Nature's wisdom works best. The brand strives to work with, instead of against, nature to find solutions for today's skin problems. By maximizing safe and potent natural ingredients and minimizing harmful artificial ingredients, Nature's Recipe aims to formulate safe and effective products for all skin types. From its recyclable packaging, to its formulations that are free of parabens and other toxic ingredients, Earth's Recipe aims to honor the earth's natural resources.

All Earth's Recipe products are hypoallergenic and suitable for sensitive or delicate skin. With a top-notch reputation among beauty experts, Earth's Recipe's products are known for promoting radiant, firm, and plump skin.



A. BY BOM

### A. by BOM (2 step) Ultra Cool Leaf Mask

\$4.50

CHOOSE: SINGLE SHEET MASK

QTY

1

ADD TO CART

Description How to Use Ingredients

The Ultra Cool Leaf Mask is a unique two-step mask set that deeply soothes, moisturizes, and cools stressed skin.

**Cool Leaf Patch:** The concentrated cool leaf patch effectively targets areas of the skin that need extra moisture and resilience, such as smile lines, wrinkles, the undereye area, and any other dry spots. Featuring concentrated lemon balm, mint, and apple extracts, the leaf patch relieves stressed skin and enhances skin elasticity.

**Ultra Cool Leaf Mask:** The deeply moisturizing sheet mask provides soothing and cooling effects with agave extract, lemon balm, basil, aloe, and other herbs that refresh and revitalize the skin. The thin mask sheet is made of Lyocell, a natural cellulose material which clings perfectly to the skin and is biodegradable after use.

*Single Sheet Mask: Cool Leaf Patch 6 ml, Ultra Cool Leaf Mask 25 ml*

*10 Sheet Mask Box: Cool Leaf Patch 6 ml & Ultra Cool Leaf Mask 25 ml x 10*

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ONEOSEVEN

### Oneoseven Core Flex Cream Essence

\$54.00 ~~\$73.00~~

QTY

1

ADD TO CART

Description How to Use Ingredients

The Core Flex Cream Essence absorbs lightning fast despite its rich creamy texture. The plush anti-aging essence tightens, firms, and brightens the skin, giving a more youthful appearance with continued use. A grand prize winner at the 2016 Anti-Aging Expo, the Core Flex Cream Essence sinks deep into the skin to smooth and plump from the inside out.

**\*SALE price of \$54 and promotional free Oneoseven Snow Mask with purchase until January 13th, 2019.**

*50 ml / 1.7 fl oz*

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